

Steven Fecarotta Corporate Counsel

January 4, 2013

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Federal Communications Commission

Bureau / Office

By First Class Mail and Electronic Mail

Ms. Melissa A. Marshall, Attorney Advisor Investigations and Hearings Division Enforcement Bureau, Room 4-C330 Federal Communications Commission 445 12th Street South, SW Washington, D.C. 20054

> Re: KOLD(TV), Tucson, AZ

> > Response to Sponsorship Identification Complaint

Complaint No. 11-C00343836-1

File No. EB-11-1H-1848

Dear Ms. Marshall:

KOLD License Subsidiary, LLC, licensee of full-power, commercial television station KOLD(TV) ("KOLD"), hereby responds to the above-referenced Sponsorship Identification Complaint dated November 1, 2011 ("Complaint") regarding the station's broadcast of a Jenny Craig commercial during its News 13 program on October 31, 2011 ("Program Material"). Enclosed are DVD and VHS copies of KOLD's broadcast on October 31, 2011, as well as copies of the complete ad as it was intended to air.

KOLD takes seriously its responsibility to provide sponsorship to viewers and appreciates this opportunity to address the Complainant's concerns on the record. KOLD has reviewed its records and technical logs and discovered that the station experienced technical problems with its automation equipment on October 31, 2011. Due to technical problems, on that one occasion, KOLD broadcast only the first fifteen (15) seconds of the entire thirty-second (30) Jenny Craig commercial. KOLD's response to your request for further documentation and information are as follows:

1. State whether the Licensee broadcast the Program Material, regardless of whether the words "Jenny Craig" were specifically mentioned in the Program Material, on October 31, 2011, or on any other date.

KOLD broadcast the Program Material on October 31, 2011 at approximately 4:39 p.m. Mountain Standard Time. For other dates on which the commercial ran, please see Exhibit A.

2. To the extent the Program Material described in response to Inquiry 1., above, was Broadcast on the Station, did the Program Material include at any time, the words "Jenny Craig" in either the audio or visual elements of the Program Material?

The Program Material did not include the words "Jenny Craig" in any audio or visual format.

- 3. State whether the Licensee or any person at, or on behalf of, the Station accepted or received from any person or entity the payment of money, services, or other valuable Consideration in exchange for the Broadcast of the Program material, regardless of whether the words "Jenny Craig" were specifically mentioned in the Program Material. If so, identify the sponsor of the Program Material, and describe in detail each Broadcast of the Program Material (for example, each announcement) paid for and, for each such Broadcast:
- a. State the type of Consideration paid to the Station and/or Licensee for the Broadcast of the Program Material.

An advertising agency named GEO & Associates ("GEO") paid KOLD to broadcast the Program Material. The commercial's sponsor was Jenny Craig.

b. State the amount(s) paid for the Broadcast of the Program Material.

GEO paid the Station \$80 for the Program Material that aired on October 31, 2011. The Program Material was part of a broader package of thirty-six (36) spots for Jenny Craig, for which GEO paid KOLD \$1,904. See Exhibit A for more information.

c. State the date(s) when each payment for the Program Material was received.

The Station received payment for the Program Material on October 30, 2011 and applied the payment to their system on January 31, 2012. See Exhibit A for more information.

d. Identify each person or entity paying for the Broadcast of such Program Material.

GEO paid the Station to broadcast the Program Material. The Station understands that GEO would have received compensation from its client, Jenny Craig.

e. State the date and time that each such Broadcast aired.

The Program Material aired at approximately 4:39 p.m. Mountain Standard Time on October 31, 2011. For other air dates of the complete advertisement, please see Exhibit A for more information. On the other instances when the Jenny Craig commercial aired, the Station believes that the technical problem did not occur, and therefore the entire thirty (30) second spot would have run.

f. For each date that the Program Material aired, provide: (i) a high-definition recording on a standard DVD that can be played on a DVD player and a personal computer in WMV or QuickTime format; and (ii) a VHS videotaped recording of the program in the highest available quality. Clearly label each recording provided with the file number referenced above and the date and time the Program Material was Broadcast.

See enclosed DVDs and VHS tapes.

g. Provide a written transcript of each Broadcast of the Program Material.

The Program Material did not contain any audio for transcription. The complete commercial contained the following:

Text: Call Jenny at 1-800-Jenny-20 Voice-Over: Jenny, Set, Go.

4. Explain fully the relationship of the Licensee and the Station with the Sponsor described in the response to Inquiry 3., above, and provide copies of all documents related to that relationship that are in the possession of both the Licensee and the Station.

From July 31, 2011 to December 25, 2011, GEO paid KOLD \$9,452 for 143 Jenny Craig spots. From December 26, 2011 to June 24, 2012, GEO paid KOLD \$7,599 for 66 Jenny Craig spots. From June 25, 2012 to December 16, 2012, GEO paid KOLD \$5,350.75 for 53 Jenny Craig spots. See Exhibit A for more information.

5. State whether the Licensee, or any person at, or on behalf of, the Station entered into any oral or written agreements or understandings, whether explicit or implicit, with any entity or individuals, or any employee or representative thereof, that provide for or might result in the payment of money, services, or other valuable Consideration in exchange for the Broadcast of the Program Material for or on behalf of the sponsor described in response to Inquiry 3 above, regardless of whether the words "Jenny Craig" were Broadcast during the Program Material. If so, provide a copy of each such written agreement. If such agreement exists, but are not written, provide a detailed description of all oral understandings and agreement terms, to include each date when each such agreement was made and ended; a detailed description of the Program Material; and when the Program Material was Broadcast.

See Exhibit A for all contracts and orders from GEO for Jenny Craig.

6.State whether the Station aired any sponsorship identification announcements in connection with the Broadcast of Program Material described in the responses to Inquiries 1-5 above. If available, provide a transcript or tape of any such sponsorship identification announcements or, if these are unavailable, describe fully any such sponsorship identification announcements.

Because of a technical failure that occurred on October 31, 2011, there was one instance in which only the first-half of the thirty (30) second Jenny Craig commercial aired. Because only half of the commercial aired, the sponsorship identification originally included in the spot (and aired on the other occasions when the spot was broadcast on KOLD) was omitted in that particular instance.

7. If the Licensee asserts that sponsorship identifications were not necessary in connection with such Broadcast Program Materials described in the responses to inquiries 1-5 above, then explain fully the basis for such assertions.

Of the various instances in which the Jenny Craig commercial ran on KOLD, all but one included the sponsorship identification embedded within that commercial. The one instance identified by the Complainant was the result of an equipment failure which caused only half of the commercial to run, cutting the commercial short before the half that included the sponsorship identification could run.

8. Describe any inaccuracies in the enclosed redacted Complaint.

No response.

9. State whether the name of the sponsor described in the response to Inquiry 3 above was omitted from the Program Material. If so, then explain fully why the name of the sponsor described in the response to Inquiry 3 above was eliminated from Program Material that was Broadcast by the Station and Identify each representative of the Licensee and/or Station who approved the decision to eliminate the sponsor's name from such Program Material.

The sponsorship identification information was intended to air on October 31, 2011 and was not intentionally removed by KOLD. The failure to identify the sponsor was the result of an unintended technical failure in the station's automation equipment.

10. Provide a copy of all written policies and directives of the Licensee relating to the Licensee's compliance with Sections 317 and 507 of the Communications Act and Section 73.1212 of the Commission's rules.

KOLD's station policy on sponsorship identification is attached herein. See Exhibit B.

11. Identify all Station and employees or agents, if any who were fired or otherwise disciplined for apparent violations of Sections 317 and 507 of the Communications Act and Section 73.1212 of the Commission's rules, and describe apparent violations and disciplinary actions.

No disciplinary actions were taken as a result of the technical glitch described herein.

12. Provide copies of all Documents that provide a basis for or otherwise support the Licensee's responses to Inquiries 1-11 above.

See Exhibits A and B.

¹ Section 73.1212(f) permits reference to a "sponsor's corporate or trade name, or the name of the sponsor's product" as sponsorship identification in commercials, and indeed, no sponsorship identification is required "when both the identity of the sponsor and the fact of sponsorship of a commercial product or service is obvious. Thus, a sponsorship announcement would not be required when there is a clear connection between an obviously commercial product and sponsor." *Sponsorship Identification Rules and Embedded Advertising*, Notice of Inquiry and Notice of Proposed Rulemaking, 23 FCC Rcd 10682, para. 5 (2008). As noted above, the complete commercial referred to Jenny Craig's synonymous "Jenny" brand using the "Jenny" signature logo and its widely known 1-800-Jenny number.

13. To the extent not otherwise provided in response to the preceding Inquiries, provide any additional information that the Licensee believes may be helpful in our consideration and resolution of this matter.

No response.

Respectfully submitted,

Steve Fecarotta
Corporate Counsel

Cc: Anjali K. Singh, Assistant Chief, Investigations and Hearings Division, Enforcement Bureau (by e-mail)

Exhibits:

A: Information on Jenny Craig Orders placed by GEO & Associates

B: Station policy on sponsorship identification

Attachment:

Declaration of Debbie Bush, General Manager of KOLD Declaration of Sonny Reschka, Chief Engineer of KOLD Declaration of David Rash, General Sales Manager of KOLD



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KOLD



Flight Dates 06/27/11-12/25/11

Order Sep 00:15:00

Product Estimate # Jenny Craig July-Dec 2011

Contract / Revision 516877 / Jenny Craig July-Dec 2011 Alt Order #

Original Date / Revision Agency Com 15% Billing Type Cash

12/23/10 11/10/11 Billing Contact Order Type General

Advertiser Jenny Craig Billing Cycle EOM/EOC

Advertiser Jenny Craig

4251 E 5th St

Billing Cycle
EOW/EOC
Billing Calendar BROADCAST

Tucson, AZ 85711

<u>Agency</u> Geo & Associates

Demographic W25-54

Buying Contact

Rev Codes Agency General AliGen-Gener

 Sales Office
 L-TUC
 Product Codes
 SV30

 4251 E 5th St
 Sales Region
 Local
 Priority
 P 6

Tucson, AZ 85711 Agency Ref Advertiser Ref

Primary Account Executive Robert Duffy

Account Executive Order% Start Date End Date
Robert Duffy 100%

Order Share % Market Value Competing Station % of Order Amount CABL % **KBGF** % KGUN % % KHRR **KMSB** % % **KOLDW** KTTU % % KUAS KUAT % % KUVE % **KVOA** %

Order Totals				Billin	g Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date		# Spots	Net Amount G	ross Amount
July 2011	19	\$2,040.00	\$2,400.00	23.00 06/27/11	07/31/11	19	\$2,040.00	\$2,400.00
August 2011	10	\$1,020.00	\$1,200.00	15.00 08/01/11	08/28/11	10	\$1,020.00	\$1,200.00
September 2011	23	\$1,632.00	\$1,920.00	36.80 08/29/11	09/25/11	23	\$1,632.00	\$1,920.00
October 2011	36	\$1,904.00	\$2,240.00	57.80 09/26/11	10/30/11	36	\$1,904.00	\$2,240,00
November 2011	29	\$1,632.00	\$1,920.00	48.00 10/31/11	11/27/11	29	\$1,632.00	\$1,920,00
December 2011	26	\$1,224.00	\$1,440.00	36.00 11/28/11	12/20/11	26	\$1,224.00	\$1,440.00
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KWBA KXOR

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Flight Dates 06/27/11-12/25/11

Hiatus Dates

Original Date / Revision 12/23/10/ 11/10/11

Order Sep 00:15:00

Advertiser Jenny Craig

<u>Product</u> Jenny Craig July-Dec 2011 <u>Estimate #</u> Jenny Craig July-Dec 2011

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Flight Dates 06/27/11-12/25/11

Hiatus Dates

Orlginal Date / Revision 12/23/10/ 11/10/11

Order Sep 00:15:00

Advertiser Jenny Craig

Product Jenny Craig July-Dec 2011 Estimate # Jenny Craig July-Dec 2011

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Flight Dates 06/27/11-12/25/11

Hlatus Dates

Original Date / Revision 12/23/10/ 11/10/11

Order Sep 00:15:00

Advertiser Jenny Craig

Product Jenny Craig July-Dec 2011 Estimate # Jenny Craig July-Dec 2011

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Start Date	End Date	Mon-Sun 4a-107a Weekdays	ı Spote∕Week	Data	Rating						
Week; 08/01/11	08/07/11	<u> </u>		<u>Rate</u> \$0.00	0.00						
Week: 08/08/11	08/14/11	MT	2 2	\$0.00	0,00				¥		
Week: 08/15/11	08/21/11	M	1	\$0,00	0.00				100		
N 5 KOLD 10/03		Dr. Oz	Comm	ne-se	MTW	:30	3	\$80.00P6	2.00 NM	27	\$2,160.00
		Dr. Oz		▼ }** .}*				,			,,,
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/03/11	10/09/11	MTW	3	\$80.00	2.00						
Week: 10/10/11	10/16/11	MTW	3	\$80.00	2.00				i i		
Week: 10/17/11	10/23/11	MTW	3	\$80.00	2.00				1100		
Week: 10/24/11	10/30/11	MTW	Ò	\$80.00	2.00						
Week: 10/31/11	11/06/11	per sec 545 and 345 max	0	\$80.00	2.00						
Week: 11/07/11	11/13/11	WT	3	\$80.00	2.00						
Week: 11/14/11	11/20/11	MT'	3	\$80.00	2.00						
Week: 11/21/11	11/27/11	MT	3	\$80.00	2.00						
Week: 11/28/11	12/04/11	MT	3	\$80.00	2.00				į		
Week: 12/05/11	12/11/11	MT	3	\$80.00	2.00						
Week: 12/12/11	12/18/11	MT	3	\$80,00	2.00	-	***************************************		***************************************		** ***
N 6 KOLD 10/0:	3/11 12/18/11		Comm	4р-бр	MTW	:30	3	\$80.00 P 6	2.00 NM	27	\$2,160.00
		News 13 at 4p									



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Flight Dates 06/27/11-12/25/11

Hiatus Dates

Original Date / Revision 12/23/10/ 11/10/11

Order Sep

00:15:00

Advertiser Jenny Craig

Product Jenny Craig July-Dec 2011 Estimate # Jenny Craig July-Dec 2011

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Ln C	h Star	t End	Inventory Code	Break	Start/End T	ime Days	len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 6 .K	OLD 10/03	/11 12/18/11	News 13 at 4p	Comm	чинитичний 4р-5р	M'TW	- :30	3	\$80,00P6	2,00 NM	27	\$2,160.00
			News 13 at 4p							į		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/03/11	10/09/11	MTW	3	\$80.00	2.00				1		
Wee	k: 10/10/11	10/16/11	MTW	3	\$80.00	2.00				2		
Wee	k: 10/17/11	10/23/11	M'('W	3	\$80.00	2.00				Î		
	k:10/24/11	10/30/11	MTW	0	\$80.00	2.00						•
	k: 10/31/11	11/06/11	*** *** *** *** *** ***	0	\$80.00	2.00						
	k: 11/07/11	11/13/11	WT	3	\$80.00	2.00						
	k; 11/14/11	11/20/11	MT	3	\$80.00	2.00						
	k: 11/21/11	11/27/11	MT'	3	\$80.00	2.00						
	k: 11/28/11	12/04/11	MT	3	\$80,00	2.00						
•	k: 12/05/11	12/11/11	MT	3	\$80.00	2.00						
Wge	k: 12/12/11	12/18/11	MT	3	\$80.00	2.00						
N 7 K	OLD 10/24	/11 11/01/11	Dr. Oz	Comm	3p-4p	MT	- :16/:15	2	\$80.00P6	2.00 BK	5	\$400.00
			Dr. Oz									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/24/11	10/30/11	MT	2	\$80.00	2.00						
Wee	k: 10/31/11	11/06/11	MT	3	\$80.00	2,00						
N 8 K	OLD 10/24	/11 11/01/11	News 13 at 4p	Comm	4p-\$p	MT	- :15/:16	2	\$80.00 P 6	2.00 BK	6	\$400.00
			News 13 at 4p		• •							-
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/24/11	10/30/11	MT	2	\$80.00	2.00						
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imumyayin.	Mark Comment of Street	THE RESERVE OF THE PARTY OF		702000112111111211311141	1002 E ST. 100	AMERICAN PROPERTY.	andrewsky so	CARL DANS AND A	***************************************	Totale	P CVI	11 120 00

Totals 143 \$11,120.00

M	Spot Status	MAIR Dete lorder inventory wir	intime verse statile	Endipate Times 23 Weekdigend	iinaliraoonienoi	LV RADII MAKAGO	BEVINO PROVIGUE
M 09/27/11 Mon-Paus 4-107a	• .		A:37 PM13/97/44	07/09/44 4n En NT 100	#A4A AA # A	0.00	
TU 00729/11 (Open) M 0776/11 (Open) M 0776/11 (Open) M 0776/11 (Mon-Stum 4-1079 1247 AM0776/11 (140-96) M 0776/11 (Mon-Stum 4-1079 1247 AM0776/11 (140-96) M 0776/11 (Mon-Stum 4-1079 M		•			•		
TU 09628/11 (Oprah 439 PM)7054/11 07701/14-pb MT 30 324,000 P 8 2.90 Agenc 1 TU 07709/11 (Oprah 430 PM)7054/11 07701/14-pb MT 30 324,000 P 8 2.90 Agenc 1 TU 07709/11 (Oprah 430 PM)7054/11 07701/14-pb MT 30 30,00 P 12 0.00 Agenc 2 M 0771/11 (Oprah 430 PM)7054/11 07701/14-pb MT 30 30,00 P 12 0.00 Agenc 2 M 0771/14 (Oprah 430 PM)7054/11 07701/14-pb MT 30 30,00 P 12 0.00 Agenc 2 M 0771/14 (Oprah 430 PM)71/14 (Oprah 430 PM)71/1					•		
M 07764/1 Hon-Sun 4-1076 M 07764/1 Hon-Sun 4-1078 M 07764/1 Hon-Sun 4-1							
M 07764/14 Mon-Sun 4-107a 12-97 AM7704/11 07704/11-450-1074MT							
TU 0770674 Oprish 140n-Sun 4-1076 10 0771471 Mon-Sun 4-1076 10 0771471 Oprish 140n-Sun 4-1076 10 0800171 Mon-Sun 4-1076 10 0800171 Mon	•						
TU 07769F14Mon-Stan 4e-107a 439 AM3774H1 0770114396-1074MT							
M 07741741Mon-Sun 44-107e 1:190 AM3774171 0774714595 MT— 30 \$30,00 Pt 2 30 Agenc 2 Agenc 2 Agenc 3 Agenc 4 Age					•		
M 07/14/14 Oprah 4.92 PM377/14/1 07/14/14/05 MT— 39 \$240.00 P 6 2.30 Agent 1 07/14/14/15 Oprah 4.94 PM37/14/1 07/14/14/05-30 \$4.00 P 6 2.30 Agent 1 07/14/14/05-30 Agent 1 107/14/14/05-30 Agent 1 107							•
TO 07712/11 Opreith 4.99 PM37714/11 07717114/p6 pf MT— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mon-Sun 4-107a 444 PM377149/1 07744/14 p6 pf MT— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mon-Sun 4-107a 439 PM377149/1 07744/14 p6 pf MT— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mon-Sun 4-107a 439 PM377149/1 07744/14 p6 pf MT— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mon-Sun 4-107a 439 PM377149/1 07744/14 p6 pf MT— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mon-Sun 4-107a 439 PM377149/1 07744/14 p6 pf MT— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mon-Sun 4-107a 439 PM377149/1 07749/14 pf Mr— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mr— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mr— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mr— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mr— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mr— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mr— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mr— 380 \$340.00 Ps 2.90 Agenc 1 07749/14 pf Mr— 380 \$340.00 Ps 2.90 Agenc 2 000 Agenc 2							
M 0774974 Mon-Sun 44-07a 4-49 MA0771874 07474 07							
M 07/48/H (Oprah) 4-44 PM/F/18/H (1) 07/48/H (1) 0-50 MT— 30 S240.00 P 6 2.30 Aganc 2 7/48/H (1) 07/48/H (1) 07/48/H (1) 0-50 MT— 30 S240.00 P 6 2.30 Aganc 2 7/48/H (1) 07/48/H (1) 07/48/H (1) 07/48/H (1) 0-50 MT— 30 S240.00 P 6 2.30 Aganc 1 07/48/H (1) 07/48/H (1) 0-50 MT— 30 S240.00 P 6 2.30 Aganc 1 07/48/H (1) 07/48/H (1) 0-50 MT— 30 S240.00 P 6 2.30 Aganc 1 07/48/H (1) 07							
TU 07/19/11 Mon-Sun 44-107a 107 AMV7/19/11 07/24/114/9-6p MT		07/18/11 Oprah					
TU 07/69/11/0psh 4-33 PM3/19/69 MT— 30 \$240.00 P 6 2.00 Agen 1 70/69/11/0psh 4-30 PM3/19/69 MT— 30 \$240.00 P 6 2.00 Agen 1 70/69/11/0psh 4-30 PM3/19/69 MT— 30 \$240.00 P 6 2.00 Agen 1 70/69/11/0psh 4-30 PM3/19/69 MT— 30 \$240.00 P 6 2.00 Agen 1 70/69/11/0psh 4-30 PM3/19/69 MT— 30 \$240.00 P 6 2.00 Agen 1 70/69/11/0psh 4-30 PM3/19/69/11 MT— 30 \$240.00 P 6 2.00 Agen 1 70/69/11/0psh 4-30 PM3/19/69/11 MT— 30 \$240.00 P 6 2.00 Agen 2 70/69/11/0psh 4-30 PM3/19/69/11 MT— 30 \$240.00 P 6 2.00 Agen 2 70/69/11/0psh 4-30 PM3/19/69/11 MT— 30 \$240.00 P 6 2.00 Agen 2 70/69/11/0psh 4-30 PM3/19/69/11 MT— 30 \$240.00 P 6 2.00 Agen 2 70/69/11/0psh 4-30 PM3/19/69/11 MT— 30 \$240.00 P 6 2.00 Agen 2 70/69/11/0psh 4-30 PM3/19/69/11 MT— 30 \$240.00 P 6 2.00 Agen 2 70/69/11/0psh 4-30 PM3/19/69/11 MT— 30 \$240.00 P 6 2.00 Agen 2 70/69/11/0psh 4-30 PM3/19/69/11 MT— 30 \$240.00 P 6 2.00 Agen 2 70/69/11 MT— 30 \$240.00 P 6 2.00 MT— 30/69/11 MT— 30 \$24							
M 07728/11 (Opreh 438 PM37728/11 07731/14 490-6 MT— 30 8240.00 P 6 2.30 Agent 1 07728/11 (Opreh 438 PM37728/11 07731/14 090 MT— 30 8240.00 P 6 2.30 Agent 1 07728/11 (Opreh 439 PM37728/11 07731/14 090 MT— 30 8240.00 P 6 2.30 Agent 1 07728/11 (Opreh 439 PM37728/11 07731/14 090 MT— 30 8240.00 P 6 2.30 Agent 1 07728/11 (Opreh 439 PM37728/11 07731/14 090 MT— 37/18 8240.00 P 6 2.30 Agent 1 07728/11 (Opreh 439 PM3728/11 080771/14 090 MT— 37/18 8240.00 P 6 2.30 Agent 1 080721/14 090 MT— 37/18 8240.00 P 6 2.30 Agent 2 0.00 Agen		07/19/11 Oprah					
M 07/26/11 Opreh							7
TU 07728/11 Oprah							
TU 07/28/11 Mon-Sun 4a-107a							•
M 08/01/14 (Drah							•
M 08/01/14 Mon-Sun 4a-107a 10:33 PM/8/01/11 08/07/14/396-107/MT—5/15 \$2/40.00 P6 3.00 Agenc 4 24/2 PM/8/01/11 08/07/14/396-107/MT—5/15 \$2/40.00 P6 3.00 Agenc 4 3.00							
TU 08/02/11 Oprah				• •			
Tu 08/02/11 Mon-Sun 4a-107a 10:33 PM380/11/1 08/07/114/30a-107/RTT							
M 09/09/11 Oprah			•				
M 09/09/14 Mon-Sun 4a-107a 4:97 AM)90/09/11 09/44/14 430a-107xMT— 5/16 \$0.00 P12 0.00 Agenc 4 Agenc 4 430a-107xMT— 5/16 \$0.00 P12 0.00 Agenc 4 430a-107xMT— 5/16 \$0.00 P12 0.00 Agenc 3 430a-107xMT— 5/16 \$0.00 P12 0.00 Agenc 4 430a-107xMT— 5/16 \$0.00 P12 0.00 Agenc 5 50.00 P12 0.00 Agenc 5							•
TU 08/09/11 Mon-Sun 4a-107a						•	. 7
TU 09/09/11 Oprah 4:25 PM39/09/11 1 09/21/11 49-5p MT5/15 \$240.00 P 6 3.00 Agenc 3 Agenc 3 M 09/16/11 Mon-Sun 4a-107a 4:36 PM39/18/11 09/21/11 49-5p MT5/15 \$240.00 P 6 3.00 Agenc 3 Agenc 3 M 09/29/11 Mon-Sun 4a-107a 4:37 AM39/16/11 09/21/11 49-5p MT5/15 \$240.00 P 6 3.00 Agenc 2 Agenc 1 M 09/29/11 Mon-Sun 4a-107a 4:38 AM39/29/11 09/04/11 49-5p MT30 \$0.00 P 12 0.00 Agenc 2 Agenc 1 09/30/11 Mon-Sun 4a-107a 4:44 AM39/29/11 09/04/11 49-5p MT							
M 09/16/11 Oprah 4:45 PM39/26/11 09/21/11-450a-107/8MT— 5/15 \$240.00 P 6 3.00 Agenc 1 09/26/11 Oprah 4:22 PM39/29/11 09/04/11 450a-107/8MT— 30 \$240.00 P 6 2.30 Agenc 1 09/06/11 Oprah 4:44 PM39/29/11 09/04/11 450a-107/8MT— 30 \$240.00 P 6 2.30 Agenc 1 09/06/11 Oprah 4:49 PM39/29/11 09/04/11 450a-107/8MT— 30 \$240.00 P 6 2.30 Agenc 1 09/06/11 Oprah 4:49 PM39/29/11 09/04/11 450a-107/8MT— 30 \$240.00 P 6 2.30 Agenc 1 09/06/11 Oprah 4:40 PM39/05/11 09/04/11 450a-107/8MT— 30 \$240.00 P 6 2.30 Agenc 1 09/06/11 Oprah 4:40 PM39/05/11 09/11/11 450a-107/8MT— 30 \$240.00 P 6 2.30 Agenc 1 09/06/11 Oprah 4:10 PM39/05/11 09/11/11 450a-107/8MT— 30 \$240.00 P 6 2.30 Agenc 1 09/06/11 Oprah 4:10 PM39/05/11 09/11/11 450a-107/8MT— 30 \$240.00 P 6 2.30 Agenc 1 09/10/11 Oprah 4:10 PM39/05/11 09/11/11 450a-107/8MT— 30 \$240.00 P 6 2.30 Agenc 1 09/10/11 Oprah 4:10 PM39/05/11 09/11/11 450a-107/8MT— 30 \$240.00 P 6 2.30 Agenc 1 09/10/11 Oprah 4:10 PM39/05/11 09/11/11 450a-107/8MT— 30 \$240.00 P 6 2.30 Agenc 1 09/10/11 Oprah 4:10 PM39/05/11 09/11/11 30-4p MTWT 30 \$240.00 P 6 2.30 Agenc 1 09/10/11 Oprah 4:10 PM39/05/11 09/11/11 30-4p MTWT 30 \$240.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 09/10/11 Non-Sun 4a-107a 12:36 AM39/12/11 09/10/11 30-4p MTWT 30 \$300.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 09/10/11 Non-Sun 4a-107a 12:36 AM39/12/11 09/10/11 30-4p MTWT 30 \$300.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 09/10/11 Dr. 02 3:30 PM39/12/11 09/10/11 30-4p MTWT 30 \$300.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 10/10/11 Non-Sun 4a-107a 11:36 PM39/19/11 09/26/11 450a-107/8MT— 30 \$300.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 10/10/11 Non-Sun 4a-107a 11:36 PM39/19/11 09/26/11 450a-107/8MT— 30 \$300.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 10/10/2/11 Non-Sun 4a-107a 11:36 PM39/19/11 09/26/11 450a-107/8MT— 30 \$300.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 10/10/2/11 Non-Sun 4a-107a 11:36 PM39/19/11 09/26/11 450a-107/8MT— 30 \$300.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 10/10/2/11 Non-Sun 4a-107a 11:36 PM39/19/11 09/26/11 450a-107/8MT— 30 \$300.00 P 6 2.30 MG for 1.		09/09/11/00/1-04/14/48-10/8					Agenc 4
M 08/16/11 Mon-Sun 4a-107a							_
M 08/29/11 Mon-Sun 4a-107a							
M 08/28/11 Oprah							
Tu 08/30/11 Mon-Sun 4a-107a					•		•
March Marc							
Tu 09/06/11 Oprah 4:40 PM)9/08/11 09/11/1149-5p MT :30 \$240,00 P 6 2:30 Agenc 1 1:32 PM)9/08/11 09/11/1149-5p MT :30 \$240,00 P 6 2:30 Agenc 2 2:30 Agenc 1 2:41 AM)9/12/11 09/18/1149-5p MT :30 \$240,00 P 6 2:30 Agenc 2 2:30 Agenc 1 2:41 AM)9/12/11 09/18/1149-5p MT :30 \$240,00 P 6 2:30 Agenc 2		08/30/44 Oprah			-		
TU 09/06/11 Mon-Sun 4a-107a 11:32 PM)9/06/11 09/11/1140-60 MT :: 30 \$0.00 P12 0.00 Agenc 2 TU 09/06/11 0prain							-
TU 09/06/11 Opraft							-
M 09/12/11 Mon-Sun 4a-107a 12:14 AM)9/12/11 09/18/11 430a-107/tMT 30 \$0.00 P12 0.00 Agenc 2 0.00							-
TU 09/13/11 Mon-Sun 4a-107a 12:36 AM)9/12/11 09/18/11 430a-107(MT				• •			-
Tu 09/13/11Dr. Oz 3:31 PM)9/12/11 09/18/114p-4p MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 W 09/14/11 News 13 at 4p 4:24 PM)9/12/11 09/18/114p-5p MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 W 09/14/11 Dr. Oz 3:20 PM)9/12/11 09/18/113p-4p MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 W 09/14/11 Dr. Oz 3:41 PM)9/12/11 09/18/113p-4p MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 W 09/14/11 Dr. Oz 3:41 PM)9/12/11 09/18/113p-4p MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MO/22/11 Non-Sun 4a-107a 12:21 PM)9/26/11 10/02/11 3p-4p MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MO/22/11 Non-Sun 4a-107a 12:21 PM)9/26/11 10/02/11 49-5p MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MO/22/11 Non-Sun 4a-107a 12:21 PM)9/26/11 10/02/11 49-5p MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MO/22/11 Non-Sun 4a-107a 12:21 PM)9/26/11 10/02/11 49-5p MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agenc 1 MO/22/11 Non-Sun 4a-107a 12:21 PM)9/26/11 10/02/11 Agoa-107/41 MTWT :30 \$80.00 P 6 2.30 MG for 1.27,1.28,1.2 Agen							
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[Sorted by: Spot Status]	M	10/03/11 Mon-Sun 4a-107a	11:66 PM(0/03/11	10/09/11 430a-107£MT ;30	\$0.00 P12	0.00	Agenc 2
		[[] [] [] [] [] [] [] [] [] [] [] [] [] [[Sorted by: Spot Status]	***************************************	***************************************	***************************************

Order #516877: Geo & Asso../Jenny Craig/Jenny Crai../Jenny Crai..

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Spot Status Tu	s: Piaced 10/04/11 Dr. Oz	3:28 PM10/03/11	dolloolid don do standad			
Ťu	10/04/11 News 13 at 4p	4:31 PMI0/03/11	10/09/113p-4p MTW :		2,00	Agenc 6
Tu	10/04/11 Mon-Sun 4a-107a	12:48 AMI0/03/11	10/09/114p-5p MTW; 10/09/11430a-1076MT;		2.00	Agenic 6
w	10/05/11 Dr. Oz	3:27 PM10/03/11	10/09/11/3p-4p MTW :		0.00	Agenc 2
w	10/05/11 News 13 at 4p	4:49 PMI0/03/11	10/09/114p-5p MTW :		2,00 2,00	Agenc 6
M	10/10/11 Dr. Oz	3:17 PMIO/10/11			2.00	Agenc 6
M	10/10/11 Mon-Sun 4a-107a	4:44 AMIO/10/11	10/16/11430a-1076MT		0.00	Agenc 5 Agenc 2
M	10/10/11 News 13 at 4p	4:07 PMI0/10/11	10/16/114p-5p MTW		2,00	Agenc 6
Тu	10/11/11Mon-Sun 4a-107a	4:47 AMIO/10/11	10/16/11430a-1074MT		0.00	Agenc 2
Tu	10/11/11News 13 at 4p	4:28 PMI0/10/11	10/16/114p-5p MTW ::		2.00	Agenc 6
Tu	10/11/11Dr. Oz	3:17 PMI0/10/11	10/16/113p-4p MTW ;:		2.00	Agenc 6
W	10/12/11 Dr. Oz	3:18 PMI0/10/11	10/16/113p-4p MTW ;		2.00	Agenc 6
Ŵ	10/12/11 News 13 at 4p	4:54 PM10/10/11	10/16/114p-5p MTW ::		2.00	Agenc 6
M	10/17/11 News 13 at 4p	4:23 PMI0/17/11	10/23/114p-5p MTW ::	-	2.00	Agenc 6
M	10/17/11 Mon-Sun 4a-107a	4:37 AMIO/17/11	10/23/11430a-1076MT :	• • • • • • • • • • • • • • • • • • • •	0.00	Agenc 2
M	10/17/11 Dr. Oz	3:37 PMI0/17/11	10/23/113p-4p MTW ;		2.00	Agenc 5
Tu Tu	10/18/11 News 13 at 4p	4:22 PMIO/17/11	10/23/114p-5p MTW :		2.00	Agenc 6
Tu	10/18/11 Mon-Sun 4a-107a 10/18/11 Dr. Oz	4:39 AMIO/17/11	10/23/11430a-107eMT :		0,00	Agenc 2
W	10/19/11 Dr. Oz	3:35 PM10/17/11	10/23/113p-4p MTW :		2.00	Agenc 5
W	10/19/11 News 13 at 4p	3:39 PMI0/17/11	10/23/113p-4p MTW :3	•	2.00	Agenc 5
M	10/24/11 News 13 at 4p	4:09 PMI0/17/11 4:08 PMI0/24/11	10/23/114p-6p MTW :3	•	2.00	Agenc 6
M	10/24/11 Dr. Oz	3:26 PMI0/24/11	10/30/114p-5p MT5/:: 10/30/113p-4p MT5/::		2.00	Agenc 8
Tu	10/25/11 News 13 at 4p	4:15 PMI0/24/11	10/30/113p-4p MT5/:1		2.00	Agenc 7
Τu	10/25/11 Dr. Oz	3:28 PM10/24/11	10/30/113p-4p MT5/:1		2.00 2.00	Agenc 8
M	10/31/11 Dr. Oz	3:18.PM10/31/11	11/06/113p-4p MT5/:1		2.00	Agenc 7
M	10/31/11 News 13 at 4p 1/4,	4:39 PMJ 0/31/11	11/06/114p-5p MT5/:1	• • •	2.00	Agenc 7
М	10/31/11 Dr. Oz	3:57 PM10/31/11	11/06/113p-4p MT5/:1	,	2.00	Agenc 8 Agenc 7
Tu	11/01/11Dr. Oz	3:23 PM10/31/11	11/06/113p-4p MT5/:1		2,00	Agenc 7
Tu	11/01/11 Nows 13 at 4p	4:08 PMI0/31/11	11/06/114p-5p MT5/:1		2.00	Agenc 8
Tu	11/01/11 News 13 at 4p	4:47 PMI0/31/11	11/06/114p-5p MT5/:1		2.00	Agenc 8
W	11/09/11 Dr. Oz	3:68 PM11/07/11	11/13/113p-4pWTh- :8		2.00	Agenc 6
W	11/09/11News 13 at 4p	4:63 PM11/07/11	11/13/114p-5pWTh- :3		2.00	Agenc 6
W	11/09/11News 13 at 4p	4:30 PM11/07/11	11/13/114p-6pWTh- :3		2.00	Agenc 6
Th	11/10/11 News 13 at 4p	4:52 PM11/07/11	11/13/114p-5pWTh- :3		2.00	Agenc 6
Th	11/10/11Dr. Oz	3:55 PM11/07/11	11/13/113p-4pWTh- :3		2.00	Agenc 5
Th Th	11/10/11Dr. Oz 11/10/11Mon-Sun 4a-107a	3:14 PM11/07/11	11/13/113p-4pWTh- :3		2,00	Agend 5
M	11/14/11Dr. Oz	12:55 AM11/07/11	11/13/11430a-1076WTh- :3		0,00	Agenc 2
M	11/14/11Dr. Oz	3:30 PM11/14/11 3:54 PM11/14/11	11/20/113p-4p MT :3 11/20/113p-4p MT :3		2.00	Agenc 5
M	11/14/11News 13 at 4p	4:45 PM11/14/11	11/20/113p-4p MT ;3 11/20/114p-5p MT ;3		2.00	Agenc 6
M	11/14/11Mon-Sun 4a-107a	12:55 AM11/14/11	11/20/11430a-107EMT (3		2,00 0,00	Agenc 6
Tu	11/15/11Mon-Sun 4a-107a	4:45 AM11/14/11	11/20/11430a-107/MT :3		0.00	Agenc 2
Tu	11/16/11Dr, Oz	3:42 PM11/14/11	11/20/113p-4p MT ;3		2.00	Agenc 2 Agenc 6
Tu	11/15/11 News 13 at 4p	4:54 PM11/14/11	11/20/114p-5p MT ;3		2,00	Agenc 6
Tu	11/15/11 News 13 at 4p	4:09 PM11/14/11	11/20/114p-5p MT ;3		2.00	Agenc 6
M	11/21/11 News 13 at 4p	4:64 PM11/21/11	11/27/114p-5p MT :3		2.00	Agenc 6
M	11/21/11Mon-Sun 4a-107a	4:42 AM11/21/11	11/27/11430a-107eMT :3		0.00	Agenc 2
M	11/21/11Dr. Oz	3:58 PM11/21/11	11/27/113p-4p MT :3		2.00	Agenc 5
M	11/21/11Dr. Oz	3:36 PM11/21/11	11/27/113p-4p MT :3	0 \$80.00 P 6	2,00	Agenc 5
Tu	11/22/11 News 13 at 4p	4:16 PM11/21/11	11/27/114p-6p MT ;3	• • • • • • • •	2.00	Agenc 6
Tu	11/22/11Dr. Oz	3:54 PM11/21/11	11/27/113p-4p MT :3		2.00	Agenc 5
Tu	11/22/11Mon-Sun 4a-107a	12:54 AM11/21/11	11/27/11430a-107:MT :3	• · · · · · · · · · · · · · · · · · · ·	0.00	Agenc 2
Tu	11/22/11 News 13 at 4p	4:40 PM11/21/11	11/27/114p-5p MT :3		2.00	Agenc 6
M M	11/28/11 Dr. Oz 11/28/11 News 13 at 4p		12/04/113p-4p MT ;3		2,00	Agenc 6
M	11/28/11Dr. Oz		12/04/114p-5p MT :3 12/04/113p-4p MT :3		2.00	Agenc 6
M	11/28/11Mon-Sun 4a-107a		12/04/11/30-4p MT :3		2.00	Agenc 6
Tu	11/29/11News 13 at 4p		12/04/114p-6p MT :3	•	0,00 2,00	Agenc 2
Tu	11/29/11Dr. Oz		12/04/113p-4p MT :3		2.00	Agenc 6
Tu	11/29/11Mon-Sun 4a-107a		12/04/11430a-107£MT :3		0.00	Agenc 6 Agenc 2
Tu	11/29/11 News 13 at 4p		12/04/114p-5p . MT :3		2.00	Agenc 6
M	12/06/11 Dr. Oz	3:37 PM12/05/11	12/11/113p-4p MT :3		2.00	Agenc 5
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Order #516877: Geo & Asso../Jenny Craig/Jenny Crai../Jenny Crai..

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Spot Status						· · · · · · · · · · · · · · · · · · ·	
M	12/05/11 Dr. Oz	3:23 PM(2/05/11	12/11/113p-4p	MT ::	30 \$80.00 P 6	2,00	Agenc 5
M	12/05/11 News 13 at 4p	4:47 PM12/05/11	12/11/114p-5p	MT	30 \$80.00 P 6	2.00	Agenc 6
M	12/05/11 Mon-Sun 4a-107a	4:20 AMI 2/05/11	12/11/11430a-1	078MT ::	30 \$0.00 P12	0.00	Agenc 2
Tu	12/06/11 News 13 at 4p	4:53 PM12/05/11	12/11/114p-5p	MTanna :	30 \$80.00 P 6	2.00	Agenc 6
Τu	12/06/11 Dr. Oz	3:63 PMI2/05/11	12/11/113p-4p	MT ;;	30 \$80.00 P 6	2,00	Agenc 5
Tu	12/06/11 News 13 at 4p	4:21 PMI2/06/11	12/11/114p-5p	MT ::	30 \$80.00 P 6	2.00	Agenc 6
Tu	12/06/11 Mon-Sun 4a-107a	12:84 AMI 2/05/11	12/11/11430a-1	07£MT ::	30 \$0.00 P12	0.00	Agenc 2
M	12/12/11 Dr. Oz	3:17 PM12/12/11	12/18/113p-4p	MT (30 \$80.00 P 6	2.00	Agenc 5
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M	12/12/11 Dr. Oz	3:54 PMI2/12/11	12/18/113p-4p	MT 13	30 \$80.00 P 6	2.00	Agenc 5
M	12/12/11 Mon-Sun 4a-107a	4:44 AMI 2/12/11	12/18/11 430a-1	07EMT :3	30 \$0.00 P12	0.00	Agenc 2
Tu	12/13/11 Dr. Oz	3:55 PM 2/12/11	12/18/113p-4p	MT :3	30 \$80.00 P 6	2.00	Agenc 5
Tu	12/13/11 News 13 at 4p	4:10 PMI2/12/11	12/18/114p-5p	MT 13	30 \$80.00 P 6	2.00	Agenc 6
Tu	12/13/11 Mon-Sun 4a-107a	1:04 AMI2/12/11	12/18/11 430a-1	074MT 13	30 \$0.00 P12	0,00	Agenc 2
Tu	12/13/11 News 13 at 4p	4:41 PM12/12/11	12/18/114p-5p	MT (3	30 \$80,00P6	2.00	Agenc 6
M	12/19/11 Mon-Sun 4a-107a	4:48 AMI2/19/11	12/25/11 430a-1		30 \$0,00 P12	0.00	Agenc 2
Tu	12/20/11 Mon-Sun 4a-107a	12:34 AM(2/19/11	12/25/11430a-1	07¢MT ;3	30 \$0.00 P12	0.00	Agenc 2
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Spot Status				and the state of the state	The formation of the state of t	and the state of t	at tomastermitation
M	09/12/11 Dr. Oz)9/12/11	09/18/113p-4p	MTWT :3	30 \$80.00 P 6	2.30 See MQ 1.7	1,1.72 Agenc 1
М	09/12/11 News 13 at 4p)9/12/11	09/18/114p-5p	M-W :3	•	2,30 See MG 1.7	
M	09/12/11 Opreh)9/12/11	09/18/11 4p-5p	MT :3		2.30 See MG 1.5	
Tu	09/13/11 Oprah)9/12/11	09/18/114p-5p	MT :3	,	2.30 See MG 1.5	
M	09/19/11 Oprah)9/19/11	09/25/114p-5p	MT :3		2.30 See MG 1.5	
Tu	09/20/11 Opreh	J9/19/11	09/25/114p-5p	MT :3		2.30 See MG 1.5	
M	09/26/11 Oprah)9/26/11	10/02/114р-бр	MT :3		2.30 See MG 1.5	
Tu	09/27/11 Oprah	J9/26/1·1	10/02/114p-5p	MT :3		2.30 See MG 1.53	3.1.54.1 Agenc 1
	A STATE OF STREET	经国际制度通常	WAR HOLD	1.3	\$0,00	0.00	
Spot Status:	Credited						
Tu	07/12/11 Mon-Sun 4a-107a	27/11/11	07/17/11430a-1	076MT :3	30 \$0,00 P12	0.00 Credited	Agenc 2
M	09/05/11 Mon-Sun 4a-107a)9/05/11	09/11/11430a-10		0 \$0.00 P12	0.00 Credited	Agenc 2
W	11/09/11Mon-Sun 4a-107a	11/07/11	11/13/11430a-1	074WTh- :3	0 \$0.00 P12	0.00 Credited	Agenc 2
Wilder St.	AND THE PROPERTY OF THE PARTY O				W50.00	0.00 J. A. W.	Mile Value 1974
					W/W/731120100 W +2	1.00.000	

tenny Craig

							-	
Agency	PaymeAdvertiser	Rev Adj T	Rev Adj Typlinvoice MorlApplied	Applied Tinvoice Date Applied Date		Invoice # Applied Amount	d Amount	Tracking NumberlPayment Type
Geo & Associated	Jenny Craig	None	Utily 2011 Imvoice	1 07/31/11	10/31/11	0/31/11 516877-1	\$2,040.00	AmexiPmt-Credit Card
Geo & Associate	4 Lenny Craig	None	August 2011 Invoice	08/28/11	11/30/11	1/30/11 516877-2	\$1,020.00	amexiPmt-Credit Card
Geo & Associates	4 Jenny Craig	None	September 4Invoice	1 1/52/60	12/30/11	12/30/11 516877-3	\$1,632.00	Amex[Pmt-Credit Card
Geo & Associates	4 Jenny Craig	None	October 201 Invoice	10/30/11	01/31/12	1/31/12 516877-4	\$1,904.00	Amex(Pmt-Credit Card
Geo & Associated	4 Jenny Gratg	None	November 2 Invoice	11/27/11	02/29/12	02/29/12 516877-5	\$1,632.00	AmestPmt-Credit Card
Geo & Associates	4 Jenny Craig	Mone	December 2/Invoice	12/25/11	03/30/12	03/30/12 516877-6	\$1,224.00	AmexiPmt-Credit Card

(Sorted by: Applied Date)

Jenny Craig (12/12/12 12:41:02 PM)

Page 1 of 1

CONTRACT

7831 N. Business Park Dr. LIVE | LOCAL | LATE BREAKING TUCSON, AZ 85743 (520) 744-1313

And:

Geo & Associates 4251 E 5th St Tucson, AZ 85711

	Contract / Re	<u>vision</u>		Alt Order #	
	516877	1			
Product					
Jenny Craig July-Dec 201	1				
Contract Dates	Estimate #				
06/27/11 - 12/25/11	Jenny Craig	July-De	C 2		
Advertiser			Orl	ginal Date	/ Revision
Jenny Craig			1	2/23/10	/ 11/10/11
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	KOLD	Robert	Du	ffy	KOLD Tucson-L
	Special Hand	Ing			
	Demographic		***********	······	
	Women 25-54	ļ			
				*****	Total Ratings
					216.60
	IDB#	Advert	ser	Code	Product Code
	TV13383				
	Agency Ref	L		Advertiser	Ref

***	:			•		Spots/		To	otals
*LineCh Start [Date End Da	te Description		Start/End T	ime Days	Length Week	Rate Rtn	Type Spots	Amount
N 1 KOLD 06/27/	11 09/30/1	l Oprah		4p-5p		:30		NM 32	\$4,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				* .,
Week: 06/27/11	07/03/11	MT	2	\$240.00	2.30				
Week: 07/04/11	07/10/11	MT	2	\$240.00	2.30			ı	
Week: 07/11/11	07/17/11	MT	2	\$240.00	2.30			l	
Week: 07/18/11	07/24/11	MT	2	\$240.00	2.30			ı	
Week: 07/25/11	07/31/11	MT	2	\$240.00	2.30			. 1	
Week: 08/01/11	08/07/11	MT	0	\$240.00	2.30				
Week: 08/08/11	08/14/11	MT	0	\$240.00	2.30				
Week: 08/15/11	08/21/11	MT	0	\$240.00	2.30				
Week: 08/22/11	08/28/11	MT	0	\$240.00	2.30			<u>I</u>	
Week: 08/29/11	09/04/11	MT	2	\$240.00	2.30				
Week: 09/05/11	09/11/11	MT	2	\$240.00	2.30			l	
Week: 09/12/11.	09/18/11	MT	2	\$240.00	2.30				

OKOLD TE KOLD 7831 N. Business Park Dr. Tucson, AZ 85743 LIVE | LOCAL | LATE DREAKING (520) 744-1313

	Contract / Revision 516877 /	Alt Order #
Contract Dates 06/27/11 - 12/25/11	Product Jenny Cralg July-Dec	Estimate # 20 Jenny Craig July-Dec 201
Advertiser Jenny Crala	0	riginal Date / Revision 12/23/10 / 11/10/11

			Snota/			T	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Le	Spots/ ength Week	Rate	Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rati	CONTRACTOR OF THE PROPERTY OF	311g111 110011	rato		Typo opoto	
Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>	Rate	Rtg	Type	
23 KOLD 09/12/11-09/18/11 Oprah	4p-5p	MTu		\$240.00	2.30		
See MG 1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.6						1	
24 KOLD 09/12/11-09/18/11 Oprah	4p-5p	MTu	:30	\$240,00	2.30	NM	
See MG 1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.6 53 KOLD 09/12/11-09/18/11 Dr. Oz				\$00.00	0.00		
® MG for 1.27,1.28,1.26,1.24,1.26,1.23	3p-4p	MTuWTh	:30	\$80.00	2.30	MINI	
54 KOLD 09/12/11-09/18/11 Dr. Oz	3p-4p	MTuWTh	;30	\$80.00	2 30	NAA	
® See MG 1.71,1.72	op ip	PHANTI		φορισσ	2.00	14141	
55 KOLD 09/12/11-09/18/11 Dr. Oz	3p-4p	MTuWTh	:30	\$80.00	2.30	NM	
MG for 1.27,1.28,1.25,1.24,1.26,1.23	• •			400.00			
56 KOLD 09/12/11-09/18/11 Dr. Oz	3p-4p	MTuWTh	:30	\$80.00	2.30	NM	
MG for 1.27,1.28,1.25,1.24,1.26,1.23						1 .	
57 KOLD 09/12/11-09/18/11 News 13 at 4p	4p-5p	MW	:30	\$80.00	2.30	NM	
® See MG 1.71,1.72						I	
58 KOLD 09/12/11-09/18/11 News 13 at 4p	4р-бр	MW	:30	\$80.00	2,30	NM	
MG for 1.27,1.28,1.25,1.24,1.26,1.23 KOLD 09/19/11-09/25/11 Dr. Oz							
© MG for 1.27,1.28,1.25,1.24,1.26,1.23	3p-4p	MTuWTh	:30	\$80,00	2.30	NM	
60 KOLD 09/19/11-09/25/11 Dr. Oz	2n An	MTuWTh	.00	* ^^	0.00		
® MG for 1.27,1.28,1.26,1.24,1.26,1.23	3p-4p	MIUWIN	:30	\$80.00	2.30	NIVI	
61 KOLD 09/19/11-09/25/11 Dr. Oz	3p-4p	MTuWTh	:30	\$80.00	2 30	MA	
(f) MG for 1.27,1.28,1.25,1.24,1.26,1.23	ор-тр	MIUWIII	.50	φου,ου	2,30	IAIAI	
62 KOLD 09/19/11-09/25/11 Dr. Oz	3p-4p -	MTuWTh	:30	\$80.00	2.30	NM	
(h) MG for 1,27,1,28,1,25,1,24,1,26,1,23	.,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		400,00	mivv		
63 KOLD 09/19/11-09/25/11 News 13 at 4p	4p-5p	MTuWTh	:30	\$80.00	2.30	NM	
(f) MG for 1.27,1.28,1.25,1.24,1.26,1.23				• • • • •			
64 KOLD 09/19/11-09/25/11 News 13 at 4p	4p-5p	MTuWTh	:30	\$80.00	2.30	NM	
® MG for 1.27,1.28,1.25,1.24,1.26,1.23						ı	
65 KOLD 09/26/11-10/02/11 Dr. Oz	3p-4p	MTuWTh	:30	\$80.00	2.30	NM	
(b) MG for 1.27,1.28,1.25,1.24,1.26,1.23	D. 4						
66 KOLD 09/26/11-10/02/11 Dr. Oz M MG for 1.27,1.28,1.25,1.24,1.26,1.23	3р-4р	MTuWTh	- ;30	\$80.00	2.30	NM	
67 KOLD 09/26/11-10/02/11 Dr. Oz	3p-4p	MTuWTh	,00	# 00.00	0.00		
® MG for 1.27,1.28,1.25,1.24,1.26,1.23	oh-4h	MIUWIII	:30	\$80.00	2,30	IAIAI	
68 KOLD 09/26/11-10/02/11 Dr. Oz	3p-4p	MTuWTh	:30	\$80.00	3 30	NIM	
(f) MG for 1.27,1.28,1.25,1.24,1.26,1.23	ah ih	Pit Millit	.00	φυσισσ	2,00	LAIA	
69 KOLD 09/26/11-10/02/11 News 13 at 4p	4p-5p	MTuWTh	:30	\$80,00	2.30	NM	
MG for 1.27,1.28,1.25,1.24,1.26,1.23				******			
70 KOLD 09/26/11-10/02/11 News 13 at 4p	4p-5p	MTuWTh	:30	\$80.00	2.30	NM	
MG for 1.27,1.28,1.25,1.24,1.26,1.23							
71 KOLD 09/12/11-09/18/11 News 13 at 4p	4p-5p	WTh	:30	\$80.00	2.30	NM	
(B) MG for 1.54,1.57						l	
72 KOLD 09/12/11-09/18/11 Dr. Oz	3p-4p	WTh	:30	\$80.00	2.30	NM	
MG for 1.54,1.57 Week: 09/19/11 09/25/11 MT 2	¢040.00 0 :	00					
_ · · · · · · · · · · · · · · · · · · ·	\$240.00 2.3		Lanatt	m	m	T. v. a	
Spot Ch Date Range Description 25 KOLD 09/19/11-09/25/11 Oprah	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate			
See MG 1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.6	4p-5p 2 1 62 1 64 1 65 1	MTU		\$240.00	2.30	IVIVI	
26 KOLD 09/19/11-09/25/11 Opreh	2,1.03,1.04,1.05,1. 4p-5p	00,7.87,7.68,7. MTu		\$240,00	2.30	A/A/	
See MG 1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1.6	2.1.63.1.64.1.65.1	66 1 67 1 68 1	60 1 7D	ΨΕΤΟΙΟΟ	2,00	14141	
Week: 09/26/11 10/02/11 MT 2	\$240.00 2.3		. +0) 1110				

KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
(520) 744-1313

	Contract / Revision 516877 /	Alt Order#
Contract Dates 06/27/11 - 12/25/11	Product Jenny Cralg July-Dec	Estimate # 20 Jenny Craig July-Dec 201
Advertiser	<u> </u> 0	riginal Date / Revision
Jenny Cralg		12/23/10 / 11/10/11

	Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time Days Length Week	Rate Rtn Type:	Secretary and the secretary an
Start Date End Date Weekdays Spots/Week	Rate Rating		opoto /titlount
Spot Ch Date Range Description	Start/End Time Weekdays Length	<u>Rate</u> <u>Rtg Type</u>	
27 KOLD 09/26/11-10/02/11 Oprah	4p-5p MTu :30	\$240,00 2.30 NM	
See MG 1.53,1.54,1.55,1.56,1.67,1.58,1.59,1.60,1.61,1.	62, 1.63, 1.64, 1.65, 1.66, 1.67, 1.68, 1.69, 1.70		
28 KOLD 09/26/11-10/02/11 Oprah	<i>4p-5p</i> MTu :30	\$240:00 2.30 NM	
See MG 1.53,1.54,1.55,1.56,1.57,1.58,1.59,1.60,1.61,1	62, 1.63, 1.64, 1.65, 1.66, 1.67, 1.68, 1.69, 1.70		
N 2 KOLD 06/27/11 12/25/11 Mon-Sun 4a-107a	430a-107a :30	NM	37 \$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating	1	
Week: 06/27/11 07/03/11 MT 2 Week: 07/04/11 07/10/11 MT 2	\$0.00 0.00		
Week: 07/04/11 07/10/11 MT 2 Week: 07/11/11 07/17/11 MT 2	\$0.00 0.00		
Spot Ch Date Range Description	\$0.00 0.00	D-1- D4- W	
6 KOLD 07/11/11-07/17/11 Mon-Sun 4a-107a	Start/End Time Weekdays Length	Rate Rtg Type	
Credited	430a-107a MTu :30	\$ 0.00 0.00 NM	
Week: 07/18/11 07/24/11 MT 2	\$0.00 0.00	1	
Week: 07/25/11 07/31/11 MT 2	\$0.00 0.00		
Week: 08/01/11 08/07/11 MT 0	\$0.00 0.00	1	
Week: 08/08/11 08/14/11 MT 0	\$0.00 0.00		
Week: 08/15/11 08/21/11 MT 0	\$0.00 0.00		
Week: 08/22/11 08/28/11 MT 0	\$0.00 0.00		
Week: 08/29/11 09/04/11 MT 2	\$0.00 0.00	1	
Week: 09/05/11 09/11/11 MT 2	\$0.00 0.00	1	
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
22 KOLD 09/05/11-09/11/11 Mon-Sun 4a-107a	430a-107a MTu :30	\$0.00 0.00 NM	
Credited		,,,,,	
Week: 09/12/11 · 09/18/11 MT 2	\$0.00 0.00	1	
Week: 09/19/11 09/25/11 MT 2	\$0.00 0.00	1	
Week: 09/26/11 10/02/11 MT 2	\$0.00 0.00	1	
Week: 10/03/11 10/09/11 MT 2	\$0.00 0.00		
Week: 10/10/11 10/16/11 MT 2	\$0.00 0.00		
Week: 10/17/11 10/23/11 MT 2	\$0.00 0,00	1	
Week: 10/24/11 10/30/11 MT 0	\$0.00 0.00		
Week: 10/31/11 11/06/11 MT 0	\$0.00 0.00		
Week: 11/07/11 11/13/11WT 2	\$0.00 0.00		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
40 KOLD 11/07/11-11/13/11 Mon-Sun 4a-107a	430a-107aWTh :30	\$0.00 0.00 NM	
Credited Week: 11/14/11 11/20/11 MT 2	40.00		
***	\$0.00 0.00		
144 t Atlantit	\$0.00 0.00		
tat I takemate	\$0.00 0.00		
Week: 12/05/11 12/11/11 MT 2 Week: 12/12/11 12/18/11 MT 2	\$0.00 0.00		
Week: 12/19/11 12/25/11 MT 2	\$0.00 0.00		
	\$0.00 0.00		
N 3 KOLD 08/01/11 08/16/11 Oprah	4p-5p :15/:15	вк	5 \$1,200.00
Start Date End Date Weekdays Spots/Week Week: 08/01/11 08/07/11 MT 2	Rate Rating	I	
Week: 08/08/11 08/14/11 MT 2	\$240.00 3.00 \$240.00 3.00		
Week: 08/15/11 08/21/11 M 1	\$240.00 3,00 \$240.00 3,00	·	
			, An ar
N 4 KOLD 08/01/11 08/16/11 Mon-Sun 4a-107a Start Date End Date Weekdays Spots/Week	430a-107a :15/:15	вк	5 \$0,00
Week: 08/01/11 08/07/11 MT 2	<u>Rato Rating</u> \$0.00 0.00	I	
		3	

143

Totals

216.60

\$11,120.00

7831 N. Business Park Dr. Tucson, AZ 85743 (520) 744-1313

	Gontract / Revision 516877 /	Alt Order #
Contract Dates 06/27/11 - 12/25/11	Product Jenny Craig July-Dec 2	Estimate# Denny Craig July-Dec 201
Advertiser Jenny Craig		Inat Date / Revision 2/23/10 / 11/10/11

•	;						Spots/			Tota	ale
*Line Ch Start D	Date End D	ate Description	on	Start/End T	ime D	ays	Length Week	Rate F	Rtn Type	Roomated	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	, -			1		· mount
Week: 08/08/11	08/14/11	MT	2	\$0.00	0.00				1		
Week: 08/15/11	08/21/11	M	1	\$0.00	0.00				ĺ		
N 5 KOLD 10/03/		1 Dr. Oz		3p-4p			:30	***************************************	NM	27	\$2,160.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						,
Week: 10/03/11	10/09/11	MTW	3	\$80.00	2.00						
Week: 10/10/11	10/16/11	MTW	3	\$80.00	2.00				I		
Week: 10/17/11	10/23/11	MTW	3	\$80.00	2.00				I		
Week: 10/24/11 Week: 10/31/11	10/30/11	MTW	0	\$80.00	2.00						
Week: 11/07/11	11/06/11		0	\$80.00	2.00						
Week: 11/14/11	11/13/11 11/20/11	WT	3	\$80.00	2.00				l		
Week: 11/21/11	11/27/11	MT	3	\$80.00	2.00						
Week: 11/28/11	12/04/11	MT	3	\$80,00	2.00				l		
Week: 12/05/11	12/11/11	MT	3	\$80.00	2.00				I		
Week: 12/12/11	12/18/11	MT	3 3	\$80.00	2.00						
				\$80.00	2.00						
N 6 'KOLD 10/03/				4p-5p			:30		NM	27	\$2,160.00
<u>Start Date</u> Week: 10/03/11	End Date 10/09/11	Weekdays MTW	Spots/Week 3	Rate	Rating						
Week: 10/10/11	10/16/11	MTW	3	\$80.00 \$80.00	2.00 2.00				I		
Week: 10/17/11	10/23/11	MTW	3	\$80.00	2.00						
Week: 10/24/11	10/30/11	MTW	Ö	\$80.00	2.00				ı		
Week: 10/31/11	11/06/11		Ö	\$80.00	2.00				1		
Week: 11/07/11	11/13/11	WT	3	\$80,00	2,00				ı		
Week: 11/14/11	11/20/11	MT	3	\$80.00	2.00						
Week: 11/21/11	11/27/11	MT	3	\$80.00	2.00						
Week: 11/28/11	12/04/11	MT	3	\$80.00	2.00						
Week: 12/05/11	12/11/11	MT	3	\$80,00	2,00						
Week: 12/12/11	12/18/11	MT	3	\$80.00	2.00						
N 7 KOLD 10/24/	11 11/01/1	1 Dr. Oz		3p-4p			:15/:15		вк	5	\$400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating		,,,,,,,,			Ū	ψησοισσ
Week: 10/24/11	10/30/11	MT	2	\$80.00	2.00				l		
Week: 10/31/11	11/06/11	MT	3	\$80.00	2.00				ı		
N 8 KOLD 10/24/	11 11/01/1	1 News 13 a	l 4p	4p-5p	***************************************		:15/:15	······································	ВК	5	\$400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					•	ψ
Week: 10/24/11	10/30/11	MT	2	\$80.00	2.00						
Week: 10/31/11	11/06/11	MT	3	\$80.00	2.00						

Time Period	# of Spots	Gross Amount	Net Amount
06/27/11 -07/31/11	19	\$2,400.00	\$2,040.00
08/01/11 -08/28/11	10	\$1,200,00	\$1,020.00
08/29/11 -09/25/11	23	\$1,920.00	\$1,632.00
09/26/11 -10/30/11	36	\$2,240.00	\$1,904.00
10/31/11 -11/27/11	29	\$1,920.00	\$1,632.00
11/28/11 -12/20/11	. 26	\$1,440.00	\$1,224.00
Totals	143	\$11,120.00	\$9,452.00

7831 N. Business Park Dr. Tucson, AZ 85743 (520) 744-1313

	Contract / Revision 516877 /	Alt Order #
Contract Dates 06/27/11 - 12/25/11	Product Jenny Cralg July-Dec	Estimate # c 20 Jenny Craig July-Dec 201
Advertiser Jenny Craig	<u> </u>	Original Date / Revision 12/23/10 / 11/10/11

Signature:		Date:	
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CONTRACT



And:

Geo & Associates 4251 E 5th St Tucson, AZ 85711

	P-4			····	
	Contract / Re	<u>nolalv</u>		Alt Order #	
	693713	1			
Product					
Jenny Cralg Jan-June 201	12				
Contract Dates	Estimate #				
12/26/11 - 06/24/12	Jenny Craig	Jan-Ju	ne :		
Advertiser			Ori	ginal Date	/ Revision
Jenny Craig			1	2/21/11	/ 06/01/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accou	īΕ	xecutive	Sales Office
	KOLD	Robert	Du	ffy	KOLD Tucson-L
	Special Hand	ing			
	Demographic			·	······································
	Women 25-54	ļ			
				***************************************	Total Ratings
,					106.60
	IDB#	Advert	ser	Code	Product Code
	9913383				
	Agency Ref	L		Advertiser	Ref

William Of tour	- , , , , , , , , , , , , , , , , , , ,					Spots/		,	Tota	als
*Line Ch Start I		MINISTER STATE OF THE PARTY OF		Start/End T	ime Days	Length Week	Rate Rtn	Туре	pots	Amount
N 1 KOLD 12/26/				3p-4p		:30		NM	19	\$1,710.00
<u>Start Date</u> Week: 12/26/11	End Date '	<u>Weekdays</u>	Spots/Week	Rate	Rating			- 1		
Week: 01/02/12	01/01/12	MT	1	\$90.00	1,40			- 1		
Week: 01/09/12	01/08/12	MT	1	\$90.00	1.40					
Week; 01/16/12	01/15/12	MT	1	\$90.00	1.40			I		
Week: 01/23/12	01/22/12 01/29/12	MT	1	\$90.00	1.40			1		
Week: 01/30/12	02/05/12	MT	1	\$90.00	1.40			ı		
Week; 02/06/12	02/03/12	MT	1	\$90,00	1.40			1		
Week: 02/13/12	02/19/12	MT	1	\$90.00	1.40			l		
Week: 02/20/12	02/26/12	MT	1	\$90,00	1.40			I		
Week: 02/27/12	03/04/12	MT	1	\$90.00	1.40					
Week: 03/05/12	03/11/12	MT	1	\$90.00	1.40			1		
Week: 03/12/12	03/11/12	MT	1	\$90.00	1.40			1		
Week: 03/19/12	03/25/12	MT	1	\$90.00	1.40			1		
Week: 03/26/12			1	\$90.00	1.40					
Week: 04/02/12	04/01/12	MT	1	\$90.00	1.40			I		
Week: 04/09/12	04/08/12	MT	1	\$90.00	1.40			1		
	04/15/12	MT	1	\$90.00	1.40			- 1		
Week: 04/16/12	04/22/12	MT	1	\$90.00	1.40			1		
Week: 04/23/12	04/29/12		0	\$90.00	1.40			1		
Week: 04/30/12	05/06/12	M M M M M M M M M	0	\$90,00	1.40			1		
Week: 05/07/12	05/13/12	and gave and last lost any and most	0	\$90.00	1.40					
Week: 05/14/12	05/20/12	the top lot the our fall was	0	\$90.00	1.40			1		
Week: 05/21/12	05/27/12	MT	1	\$90.00	1.40			ı		
Week: 05/28/12	06/03/12	MT	11	\$90.00	1.40			ı		
N 2 KOLD 12/26/			р	5p-530p		:30		NM	18	\$4,950.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			I		•
Week: 12/26/11	01/01/12	MT	1	\$275.00	2.00			- 1		
Week: 01/02/12	01/08/12	MT	1	\$275,00	2.00					
Week: 01/09/12	01/16/12	MT	1	\$275.00	2.00					
Week: 01/16/12	01/22/12	MT	1	\$275.00	2.00				•	
Week: 01/23/12	01/29/12	MT	1	\$275.00	2.00					
Week: 01/30/12	02/05/12	MT	1	\$275.00	2.00					



	Contract / Revision 693713 /	Alt Order #
Contract Dates 12/26/11 - 06/24/12	Product Jenny Cralg Jan-June 2	Estimate # 20 Jenny Craig Jan-June 20'
Advertiser	Orio	inal Date / Revision
Jenny Craig	1	2/21/11 / 06/01/12

*Line Ch Start	Data Fud D	nta Danadatta		04 // 15		Spots/			Service Co.	tals
Start Date	End Date	ate Description Weekdays 5	· · · · · · · · · · · · · · · · · · ·	Start/End Ti		Length Week	Rate	Rtn Typ	e Spots	Amount
Week: 02/06/12	02/12/12	MT	Spots/Week 1	<u>Rate</u> \$275.00	Rating 2.00					
Week: 02/13/12	02/19/12	MT	1	\$275.00	2.00				1	
Week: 02/20/12	02/26/12	MT	1	\$275.00	2.00				ı	
Week: 02/27/12	03/04/12	MT	1	\$275.00	2.00					
Week: 03/05/12	03/11/12	MT	1	\$275.00	2.00					
Week: 03/12/12	03/18/12	MT	1	\$275,00	2.00				1	
Week: 03/19/12	03/25/12	MT	1	\$275.00	2.00				1	
Spot Ch Da	ate Range	Description	•	Start/End Th		s Length	Rate	Rta Typ		
		12 News 13 at 5p)	5p-530p	MTu		\$275.00	2.00 N/		
Credited				ap scop	7714	.00	Ψ2.70.00	2.00 141	"[
Week: 03/26/12	04/01/12	MT	1	\$275.00	2,00					
Week: 04/02/12	04/08/12	MT	1	\$275.00	2.00				ļ	
Week: 04/09/12	04/15/12	MT	1	\$275.00	2.00				1	
Week: 04/16/12	04/22/12	MT	1	\$275.00	2.00					
Week: 04/23/12	04/29/12	PR	0	\$275,00	2.00					
Week: 04/30/12	05/06/12		0	\$275.00	2.00					
Week: 05/07/12	05/13/12	M M M M M M M M	0	\$275.00	2,00				1	
Week: 05/14/12	05/20/12		Ō	\$275.00	2.00					
Week: 05/21/12	05/27/12	MT	1	\$275.00	2.00	•			1	
Week: 05/28/12	06/03/12	MT	1	\$275.00	2.00					
N 3 KOLD 12/26		2 Mon-Sun 4a-13		430a-137a		;30		NN	A 6	° \$0.00
Start Date	End Date		Spots/Week	Rate	Rating	,00		1911	<i>n</i> 0	φ0,00
Week: 12/26/11	01/01/12	MT	1.	\$0.00	2,00	•			1	
Week: 01/02/12	01/08/12	MT	1	\$0.00	2.00				ł	
Week: 01/09/12	01/15/12		0	\$0.00	2.00					
Week: 01/16/12	01/22/12		0	\$0.00	2.00				1	
Week: 01/23/12	01/29/12	that the same and said over took	0	\$0.00	2.00				1	
Week: 01/30/12	02/05/12		0	\$0.00	2.00				1	
Week: 02/06/12	02/12/12	to the part part and have	0	\$0.00	2.00					
Week: 02/13/12	02/19/12		0	\$0.00	2.00					
Week: 02/20/12	02/26/12		0	\$0,00	2.00					
Week: 02/27/12	03/04/12	he be not but he rea per	0	\$0.00	2.00				1	
Week: 03/05/12	03/11/12	MT	1	\$0.00	2.00					
Week: 03/12/12	03/18/12	MT	1	\$0.00	2.00				ı	
	ate Range	Description	-	Start/End Tir		s <u>Length</u>	Rate	Rtg Typ	ام	
	/12/12-03/18/		37a	430a-137a	MTu		\$0.00	2.00 NA		
Credited				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	777.4	100	ψ0.00	2.00 ///	1	
Week: 03/19/12	03/25/12	MT	1	\$0.00	2.00				1	
Spot Ch Da	te Range	Description		Start/End Tir		s <u>Length</u>	Rate	Rtg Typ	A	
10 KOLD 03	/19/12-03/25/		37a	430a-137a	MTu		\$0.00	2.00 NA		
Credited					, , , ,		P-11-1		i l	
Week: 03/26/12	04/01/12	MT	1	\$0.00	2.00					
Week: 04/02/12	04/08/12	MT	1	\$0,00	2.00					
Week: 04/09/12	04/15/12	MT	1	\$0.00	2.00	•				
Week: 04/16/12	04/22/12	MT	1	\$0.00	2.00					
Spot Ch Da	ate Range	Description		Start/End Tir		s Length	Rate	Rtg Typ	9	
		12 Mon-Sun 4a-1	37a	430a-137a	MTu			2.00 NA		
Credited						,,,,	70.00		1	
Week: 04/23/12	04/29/12	MT	1	\$0,00	2.00					
	ate Range	Description		Start/End Tir		s <u>Length</u>	Rata	Rtg Typ	A	
		12 Mon-Sun 4a-1	37a	430a-137a	MTu			2.00 NA		
Credited			•			,	70,00	1111		
									R.	

7831 N. Business Park Dr. Tucson, AZ 85743 (520) 744-1313

Contract / Revision 693713 /	Alt Order #
Product Jenny Cralg Jan-June	Estimate # 20 Jenny Cralg Jan-June 20'
	Iginal Date / Revision 12/21/11 / 06/01/12
	693713 / Product Jenny Cralg Jan-June

						Spots/			Tot	als
*Line Ch Start I	Date End D	ate Description	on	Start/End T	lme Days	Length Week		Rtn Type	**************************************	Amount
N 4 KOLD 04/23/				3p-4p	(pm - 200-processor) bit i fermanssore synthesisphe	:15		MN	6	\$270,00
<u>Start Date</u> Week: 04/23/12	End Date 04/29/12	<u>Weekdays</u> MT	Spots/Week 2	Rate	Rating			l		•
Week: 04/30/12	05/06/12	MT	2	\$45.00 \$45.00	1.40 1.40					
Week: 05/07/12	05/13/12	MT	2	\$45.00	1.40					
N 8 KOLD 04/23/		2 News 13 a	t 5p	5p-530p		:15/:15		ВК	2	\$550.00
Start Date	End Date	Weekdays	Spots/Week	Rate					~	********
Week: 04/23/12 Spot Ch Da	04/29/12 te Range	MT Descriptio	1 n	\$275,00	2.00	!	Data	Dia . T		
1 KOLD 04/				Start/End Ti 5p-530p		a <u>ys Length</u> :15/:15	<u>Rate</u> \$275,00	Rtg Type 2.00 BK		
Credited				<i>OP 000P</i>	PITU	.10/.10	ΨΕΤΌΙΟ	2.00 5/		
Week: 04/30/12	05/06/12	MT	1	\$275.00	2.00					
Week: 06/07/12	05/13/12	MT	1	\$275.00	2.00	•				
N 6 KOLD 05/14/				430a-137a		:30		NM	3	\$0.00
<u>Start Date</u> Week: 05/14/12	End Date 05/20/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$0.00	Rating 2,00			1		
Week: 05/21/12	05/27/12	MT	1	\$0,00	2.00			1		
Week: 05/28/12	06/03/12	MT	1	\$0.00	2.00					
N 7 KOLD 04/30/	12 05/06/1	2 Mon-Sun 4	a-137a	430a-137a	~ ************************************	:15	~~~	MM	1	\$0,00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				·	4-14-2
Week: 04/30/12 N 8 KOLD 05/14/	05/06/12	MT	1	\$0,00	0.00					
Start Date	12 05/18/1 End Date	2 News 13 at Weekdays	t 5p Spots/Week	5p-530p Rate	Dallaa	:30		NM	1	\$275.00
Week: 05/14/12	05/20/12	MT	1	\$275.00	Rating 2.00			ĺ		
N 9 KOLD 05/14/		2 Dr. Oz		3p-4p		;30	~~~	NM	1	\$90.00
Start Date		Weekdays	Spots/Week	Rate	Rating					•
Week: 05/14/12	05/20/12	MT	1	\$90.00	1,40					
N 10 KOLD 06/04/ Start Date	12 06/24/1 End Date	2 Mon-Sun 4 Weekdays	a-137a Spots/Week	430a-137a	Dallas	:15/:15		вк	3	\$0,00
Week: 06/04/12	06/10/12	MT	<u> </u>	<u>Rate</u> \$0.00	Rating 0.00					
Week: 06/11/12 ·	06/17/12	MT	1	\$0,00	0.00			1		
Week: 06/18/12	06/24/12	MT	1	\$0.00	0.00			-		
N 11 KOLD 06/04/			•	5p-530p		:15/:15		BK	3	\$825.00
<u>Start Date</u> Week: 06/04/12	End Date 06/10/12	<u>Weekdays</u> MT	<u>Spots/Week</u> 1	Rate	Rating					
Week: 06/11/12	06/17/12	MT	1	\$275.00 \$275.00	2.00 2.00			1		
Week: 06/18/12	06/24/12	MT	i	\$275.00	2.00			1		
N 12 KOLD 06/04/	12 06/24/1	2 Dr. Oz		3p-4p		:15/:15	***************************************	вк	3	\$270.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	110/110		21	J	φει 0.00
Week: 06/04/12	06/10/12	MT	1	\$90.00	1.40			l		
Week: 06/11/12 Week: 06/18/12	06/17/12 06/24/12	MT	1	\$90.00	1.40					
VVOON, OOFTOFIZ	UUIZ411Z	hii	```	\$90,00	1.40				//···	
	• •					Tota	als 10	6.60	66	\$8,940.00



	Contract / Revision 693713 /	Alt Order #
Contract Dates 12/26/11 - 06/24/12	Product Jenny Cralg Jan-June 2	Estimate # Jenny Craig Jan-June 20'
Advertiser Jenny Craig		nal Date / Revision 2/21/11 / 06/01/12

*Line Ch Start Date End Date Description			Start/End Time	Days	Spots/ Length Week	Rate	Rtn	To Type Spots	tals Amount
Time Period	· # of Spots	Gross Amount	Net Amount		andriana and an ann an ann an ann an ann an ann an				Port of the Control o
12/26/11 -01/29/12	12	\$1,825.00	\$1,551.25						
01/30/12 -02/26/12	8	\$1,460.00	\$1,241.00						
02/27/12 -03/25/12	8	\$1,185.00	\$1,007.25						
03/26/12 -04/29/12	13	\$1,550.00	\$1,317.50						
04/30/1205/27/12	13	\$1,460.00	\$1,241.00						
05/28/12 -06/19/12	12	\$1,460.00	\$1,241.00						
Totals	66	\$8,940.00	\$7,599.00						

Signature:	Date:	

CONTRACT



And:

Geo & Associates 4251 E 5th St Tucson, AZ 85711

	Contract / Re	vision	-	Alt Order #	
	771713	/		Carolina Tolonia Control	•
Product	<u> </u>	***************************************			
Jenny July-Dec					
Contract Dates	Estimate #				***************************************
06/25/12 - 12/16/12	Jenny July-D	ec e			
Advertiser			Or	ginal Date	/ Revision
Jenny Cralg			C	6/22/12	/ 10/29/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accou	TE.	xecutive	Sales Office
	KOLD	Robert	Du	ffy	KOLD Tucson-L
	Special Hand	ling		***************************************	I
	Demographic				
	Women 25-54	ļ			
	***************************************				Total Ratings
			•		55.60
	IDB#	Advert	ser	Code	Product Code
	9913383				
	Agency Ref	 		Advertiser	Ref

$i_{i_1, i_2} = i_{i_1, i_2} \sum_{i_1 \in \mathcal{I}} \sum_{i_2 \in \mathcal{I}} \sum_{i_3 \in \mathcal{I}} \sum_{i_4 \in \mathcal{I}} \sum_{i_4$	٠.						Spots/				Tota	als
*Line Ch Sta		ate Description	on	Start/End T	ime D	ays Leng	th Week	Rate	Rtn	Туре 8	3pots	Amount
N 1 KOLD 07/		12 News 13 a	t 5p	5p-530p			:30			NM	16	\$4,400.00
Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating							4 17 100100
Week: 07/02/12		MT	1	\$275.00	2.00							
Week: 07/09/12		MT	1	\$275.00	2.00							
Week: 07/16/12		MT	1	\$275.00	2.00					ı		
Week: 07/23/12		MT	1	\$275.00	2.00							
Week: 07/30/12		MT	1	\$275.00	2.00					ı		•
Week: 08/06/12		MT	1	\$275.00	2.00					Į		
Week: 08/13/12		MT	1	\$275.00	2.00					1		
Week: 08/20/12		MT	1	\$275,00	2,00							
Week: 08/27/12		MT	0	\$275.00	2.00					- 1		
Week: 09/03/12		MT	1	\$275.00	2.00					I		·
Week: 09/10/12		MT	1	\$275.00	2.00							
Week: 09/17/12		MT	0	\$275,00	2,00					Į		
Week: 09/24/12		MT	1	\$275.00	2.00					I		
Week: 10/01/12		MT	1	\$275,00	2.00		_			į		
Week: 10/08/12		MT	1	\$275.00	2.00		•			. 1		
Week: 10/15/12		MT	1	\$275,00	2.00					I		
Week: 10/22/12	10/28/12	MT	1	\$275.00	2.00					1		
	<u>Date Range</u>	<u>Descriptio</u>	<u>n</u>	Start/End Ti	me We	eekdays L	<u>ength</u>	Rate	Rtg	Type		
	10/22/12-10/28	/12 News 13 a	at 5p	5p-530p	MT	u	:30	\$275,00	2.00	NM		
Credited										l		
Week: 10/29/12		MT	1	\$275.00	2.00					ı		
Week: 11/05/12		MT	0	\$275.00	2.00					1		
Week: 11/12/12		MT	0	\$275.00	2.00							
Week: 11/19/12		MT	0	\$275.00	2.00							
Week: 11/26/12		MT	1	\$275.00	2.00					1		
Week: 12/03/12		MT	0	\$275.00	2.00					- 1		
Week: 12/10/12	12/16/12	MT	0	\$275.00	2.00					- 1		
N 2 KOLD 07/	02/12 12/16/1	2 Dr. Oz		3p-4p			30			NM	17	\$1,530.00
Start Dat		Weekdays	Spots/Week	Rate	Rating	•					• •	+ 1,000.00
Week: 07/02/12		MT	1	\$90.00	1.20					1		
Week: 07/09/12	07/15/12	MT	1	\$90.00	1.20					ı		

KOLD 7831 N. Business Park Dr. Tucson, AZ 85743 (520) 744-1313

	Contract / Revision 771713 /	Alt Order #
<u>Contract Dates</u> 06/25/12 - 12/16/12	Product Jenny July-Dec	<u>Estimate #</u> Jenny July-Dec
Advertiser Jenny Craig	<u> </u> º	riginal Date / Revision 05/22/12 / 10/29/12

		•						Spots/				Totals	i
*Line	Control of the second second second second		ate Descriptio	CHARLEST CONTRACTOR OF THE PARTY OF THE PART	Start/End T		Length	Week	Rate	Rtn	Type Sp	ots	Amount
Week:	Start Date 07/16/12	End Date 07/22/12	Weekdays MT	Spots/Week 1	Rate	Rating							
	07/23/12	07/29/12	MT	1	\$90.00	1.20 1.20					•		
	07/30/12	08/05/12	MT	1	\$90.00	1.20					I		
	08/06/12	08/12/12	MT	1	\$90.00	1.20							
	08/13/12	08/19/12	MT	1	\$90.00	1.20					ı		
	08/20/12	08/26/12	MT	1	\$90.00	1.20							
	08/27/12	09/02/12	MT	ò	\$90,00	1.20							
	09/03/12	09/09/12	MT	1	\$90.00	1.20					1		
	09/10/12	09/16/12	MT	i	\$90,00	1.20					1		
		ate Range	Description	, 1	Start/End Ti		s <u>Ler</u>	ath	Rate	Rin	Туре		
		9/10/12-09/16/		.	3p-4p	MTu		:30	\$90.00	1,20			
		9/24/12-09/24/	12 Dr. Oz		3p-4p	M		:30	\$90.00	1.20	NM		
	MG for 2,										I		
	09/17/12	09/23/12	MT	0	\$90.00	1.20							
	09/24/12	09/30/12	MT	1	\$90.00	1.20					1		
: .	10/01/12	10/07/12	MT	1	\$90.00	1.20							
	10/08/12	10/14/12	MT	1	\$90.00	1.20					ł		
	10/15/12	10/21/12	MT	1	\$90.00	1.20							
	10/22/12	10/28/12	MT	1	\$90,00	1.20					I		
	10/29/12	11/04/12	MT	1	\$90.00	1.20					1		
	11/05/12	11/11/12	MT	0	\$90.00	1.20							
	11/12/12	11/18/12	MT	0	\$90.00	1.20							
	11/19/12	11/25/12	MT	0	\$90.00	1.20					ı		
	11/26/12	12/02/12	MT	1	\$90.00	1.20					1		
	12/03/12	12/09/12	MT	0	\$90,00	1.20							
·	12/10/12	12/16/12	MT	0	\$90.00	1,20		~~~~					
N 3 K	OLD 07/02				430a-137a		:30				MM	17	\$0.00
Week.	Start Date 07/02/12	End Date 07/08/12	<u>Weekdays</u> MT	Spots/Week	Rate	Rating					- 1		•
	07/09/12	07/15/12	MT	i d	\$0.00	0.00							
	07/16/12	07/22/12	MT	i 1	\$0.00	0.00					l		
	07/23/12	07/29/12	MT	1	\$0.00	0.00							
	07/30/12	08/05/12	MT	1	\$0.00	0.00							
	08/06/12	08/12/12	MT	4	\$0.00	0.00							
	08/13/12	08/19/12	MT	1	\$0.00 \$0.00	0.00							
	08/20/12	08/26/12	MT	4	\$0.00 \$0.00	0.00					l		
	08/27/12	09/02/12	MT	Ó		0.00							
	09/03/12	09/09/12	MT	4	\$0.00 \$0.00	0.00					I		
	09/10/12	09/16/12	MT	4		0.00					Î		
	09/17/12	09/23/12	MT	^	\$0.00	0.00					I		
	09/24/12	09/30/12	MT	4	\$0.00	0.00					1		
	10/01/12	10/07/12	MT	1	\$0.00	0.00							
	10/08/12	10/14/12	MT	i 4	\$0.00 \$0.00	0,00					I		
	10/15/12	10/21/12	MT	1	\$0.00	0.00					l		
	10/13/12	10/21/12	MT	1	\$0.00	0.00							
	10/29/12	11/04/12	MT	4	\$0.00 \$0.00	0.00							
	11/05/12	11/11/12	MT	0	\$0.00	0.00					I		
	11/12/12	11/18/12	MT	Ú	\$0,00	0.00					l		
	11/19/12	11/25/12	MT	0	\$0.00	0.00							
* 1001,	11111114	11163114	141	U	\$0.00	0.00					I		

Totals

OKOLD/I KOLD 7831 N. Business Park Dr. Tucson, AZ 85743 (520) 744-1313

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	Contract / Revision 771713 /	Alt Order #
Contract Dates 06/25/12 - 12/16/12	Product Jenny July-Dec	Estimate # Jenny July-Dec
Advertiser Jenny Craig	F	riginal Date / Revision 05/22/12 / 10/29/12

and the company of					Spots/			Totals			
	Date End Da	ate Descrip	lon	Start/End T	im e Days	Length V	Veek I	Rate Rtn	Type S	pots	Amount
Start Date Week: 11/26/12	End Date 12/02/12	Weekdays MT	Spots/Week	<u>Rate</u> \$0.00	Rating				T		
Week: 12/03/12	12/09/12	MT	ó	\$0.00	0,00 0,00				ı		
Week: 12/10/12	12/16/12	MT	0	\$0.00	0.00						
N 4 KOLD 06/25/				5р-530р	***************************************	:15/:15			вк	1	\$275.00
Start Date Week: 06/25/12	End Date 07/01/12	Weekdays MT	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00	Rating 2.00				I		
N 5 KOLD 06/25/				3p-4p		:15/:15			ВК	1	\$90.00
Start Date Week: 06/25/12	End Date 07/01/12	Weekdays MT	Spots/Week 1	Rate \$90.00	Rating 1.20				ı		·
N. 6 KOLD 06/25/				430a-137a		:15/:15		· · · · · · · · · · · · · · · · · · ·	вк	1	\$0.00
Start Date Week: 06/25/12	End Date 07/01/12	Weekdays MT	<u>Spots/Week</u> 1	<u>Rate</u> \$0.00	Rating 0.00						
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Time Period	# of S	pots Gro	ss Amount	Net Amount			rotaio				40120000
06/25/12 -07/29/1	2	15	\$1,825.00	\$1,551.25							
07/30/12 -08/26/1	2	12	\$1,460.00	\$1,241.00							
08/27/12 -09/30/1	2 '	9	\$1,095.00	\$930.75							
10/01/12 -10/28/1		11	\$1,185.00	\$1,007.25							
10/29/12 -11/25/1		3	\$365.00	\$310.25							
11/26/12 -11/27/1	2	3	\$365.00	\$310.25							

\$5,350.75

Signature:	Date:	the trade of the contract of t
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\$6,295.00

CONTRACT



And:

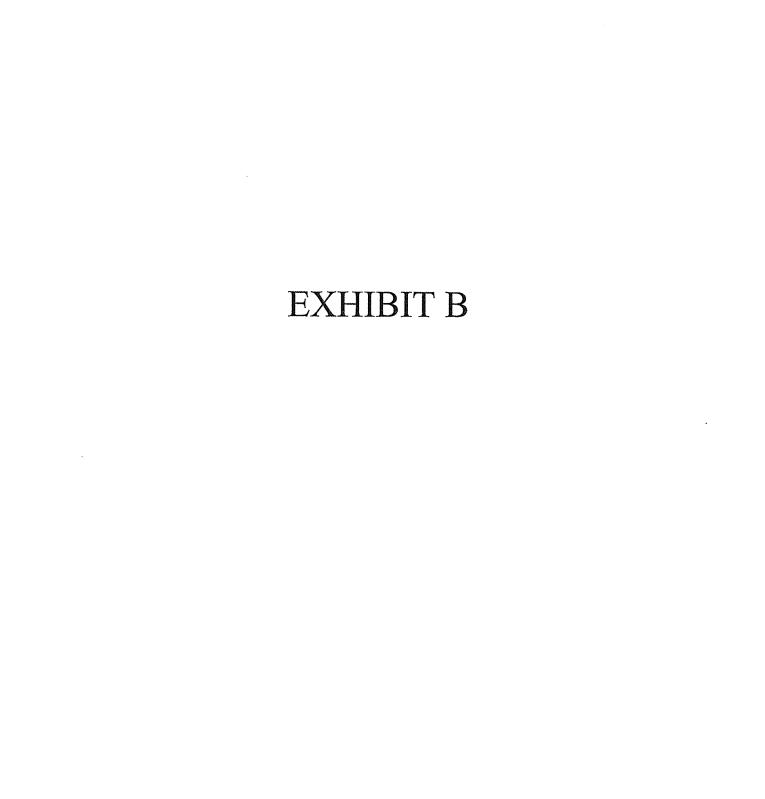
Geo & Associates 4251 E 5th St Tucson, AZ 85711

*Line Ch Start Date End Date Description

			Contract / Re	vision	- 1	Alt Or	der#			
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			EOM/EOC	Calend	lar			Cash		
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			EOLD	Robert Duffy				KOLD	Tucson-L	
			Special Hand	ling	·····	***************************************				
			Demographic					***************************************		
			Adults 25-54							
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			IDB#	Advert	ser	Code		Produc	t Code	
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	ate End Date De	escription	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
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Time Period	# of Spots	Gross Amount	Net Amount		Total	S	i de la composition della comp	1	\$0.00
09/01/12 -09/10/12	2 1	\$0.00	\$0.00						
Totals	. 1	\$0.00	\$0.00						

Signature:	Date:	*****
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leaving the office after normal business hours will act responsibly by locking all doors. Employees are forbidden to give keys, access cards, or entry codes to non-employees.

Workplace Violence: The Company does not tolerate acts or threats of violence in the workplace. Any such behavior may result in offenders (employees, customers, or others) being removed from the premises, referral to law enforcement, and/or disciplinary action up to and including immediate discharge. All violent acts and/or threats must immediately be reported to management.

Facility Access: Raycom Media is committed to providing a safe work environment for all employees. Controlling facility access is part of this effort. Unescorted or unauthorized visitors are prohibited in our facilities. All visitors must check in at the reception area and wait in the reception area before being escorted into the building. If you are expecting visitors, such as clients, customers or friends, please notify the reception desk, and you will be notified upon their arrival. Visitors should be accompanied at all times by an employee until they depart the facility, this includes both during and after normal business hours.

Suspicious Persons: You must be alert to persons whose actions or presence appears to be of a suspicious nature not typically expected of an ordinary employee, customer, or visitor. If you have doubts concerning the intentions of any such person, avoid the individual as best possible, quickly but quietly notify a supervisor, and/or follow other applicable security procedures.

FCC Compliance

The company is required, under its licenses with the Federal Communications Commission, to meet certain programming guidelines and comply with various policies concerning the acts of employees. More specifically:

- Any employee of the broadcast station who accepts or agrees to accept any
 money, service, or other valuable consideration from any third party for
 the broadcast of any matter shall, in advance of such broadcast, disclose
 such agreement to the station.
- All broadcast matter by a station for which money, service, or other consideration is directly or indirectly paid, promised to, or accepted by the station or by a station employee, must be simultaneously announced as paid for or furnished by the supplier. The station must exercise reasonable diligence to obtain from its employees information to enable it to make the required announcement, and employees must promptly provide such information to the station.
- The station and its employees are prohibited from engaging in any activity calculated to distort audience surveys including, but not limited to, directly or indirectly encouraging any participant in an audience survey to report

DECLARATION OF DAVID RASH

- I, David Rash, hereby declare under penalty of perjury that:
 - 1. I am the Sales Manager of KOLD ("Licensee").
- 2. I have provided the information contained in Exhibit A, as well as information used to respond, in whole or in part, to questions 1, 3 (all parts), 4, 5, and 12.
- 3. The foregoing is true and correct, to the best of my knowledge, information, and belief.
- 4. All of the information requested in the FCC's letter dated December 7, 2012, that are in Licensee's custody, control, or knowledge have been produced, to the best of my knowledge, information, and belief.

Executed on January 3, 2013.

David Rash

DECLARATION OF DEBBIE BUSH

- I, Debbie Bush, hereby declare under penalty of perjury that:
 - 1. I am the General Manager of KOLD ("Licensee").
- 2. The foregoing is true and correct, to the best of my knowledge, information, and belief.
- 3. All of the information requested in the FCC's letter dated December 7, 2012, that are in Licensee's custody, control, or knowledge have been produced, to the best of my knowledge, information, and belief.

Executed on January 3, 2013.

Debbie Bush

DECLARATION OF SONNY RESCHKA

- I, Sonny Reschka, hereby declare under penalty of perjury that:
 - 1. I am the Chief Engineer of KOLD ("Licensee").
- 2. I have provided the information used to respond, in whole or in part, to questions 3e, 6, 7, and 9.
- 3. The foregoing is true and correct, to the best of my knowledge, information, and belief.
- 4. All of the information requested in the FCC's letter dated December 7, 2012, that are in Licensee's custody, control, or knowledge have been produced, to the best of my knowledge, information, and belief.

Executed on January 3, 2013.